

WHAT WORKERS WANT IN THE DIGITAL AGE

Data on Current Career Trends

72% OF MILLENNIALS AND GEN Z WANT TO START THEIR OWN BUSINESS

- Only 16% would prefer a corporate environment
- Must have opportunity for growth
- Possess entrepreneurial spirit



73% OF WORKERS SEE REMOTE WORK AS THE NORM, NOT THE EXCEPTION

- This number will only increase in the new age of COVID-19
- With technological increases continuously being released, this vision is quickly becoming reality



60% OF WORKERS SAY THEY WANT TO HAVE A POSITIVE IMPACT ON THE WORLD

- Want to contribute to greater good
- Desire to make an impact on people through their career



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